



KNXV

# ORDER

Print Date 10/09/12

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Flight Dates **10/23/12-10/29/12**

Contract / Revision **304405 /** **Kirkpatrick for Congress 2012**

Original Date / Revision **07/11/12 10/09/12** Agency Com **15%**

Billing Contact **1580 Lincoln Street**

Advertiser **Kirkpatrick / Democrat / Con**

Agency **Media Strategies and Resea**

Buying Contact **1580 Lincoln Street**

**Suite 510**

**Denver, CO 80203**

Primary Account Executive **KNXV House**

Account Executive **KNXV House**

Order% **100%**

Start Date **10/23/12**

End Date **10/29/12**

Rating **0.00**

Net Amount **\$29,707.50**

Gross Amount **\$34,950.00**

Spots **54**

Rate **\$225.00**

Spots/Week **4**

Weekdays **- 1111 - -**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Week **10/22/12 10/28/12**

Week **10/29/12 11/04/12**

Order Sep **00:13:00**

Estimate # **11368**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35+**

Rev Codes **POL POL CAND**

Product Codes **DO**

Priority **P-6**

Advertiser Ref

Order Share 15% Market Value 293500

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	249475

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	54	\$29,707.50	\$34,950.00	0.00	10/01/12	10/28/12	54	\$29,707.50	\$34,950.00
November 2012	12	\$7,713.75	\$9,075.00	0.00	10/29/12	10/29/12	12	\$7,713.75	\$9,075.00
<b>Totals</b>	<b>66</b>	<b>\$37,421.25</b>	<b>\$44,025.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/23/12	10/29/12	M-F 6-7am	CM	6am-7am	11111--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
				M-F 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1111--		4			\$225.00			0.00			
		Week: 10/29/12	11/04/12	1-----		1			\$225.00			0.00			
N 2	KNXV	10/23/12	10/29/12	M-F 7-9am	CM	7am-9am	22222--	:30	10	\$225.00	P-6	0.00	NM	10	\$2,250.00
				M-F 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 2222--		8			\$225.00			0.00			



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Contract / Revision **304405** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/09/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11368**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	KNXV	10/23/12	10/29/12	M-F 7-9am M-F 7-9am	CM	7am-9am	22222--	:30	10	\$225.00	P-6	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	2-----					2	\$225.00		0.00			
N 3	KNXV	10/23/12	10/28/12	M-F 10am-11am The View	CM	10am-11am	-1-1---	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-1---					2	\$300.00		0.00			
N 4	KNXV	10/23/12	10/29/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	1-1-1--	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1-1--					2	\$200.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$200.00		0.00			
N 5	KNXV	10/23/12	10/29/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$300.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$300.00		0.00			
N 6	KNXV	10/23/12	10/29/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$250.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$250.00		0.00			
N 7	KNXV	10/23/12	10/29/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$500.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$500.00		0.00			
N 8	KNXV	10/23/12	10/29/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$550.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$550.00		0.00			
N 9	KNXV	10/27/12	10/27/12	Sa 4pm/5pm News Sa 4pmNews (4:00 PM-5:00 PM)	CM	4p-5p	-----1-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$300.00		0.00			
N 10	KNXV	10/28/12	10/28/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$200.00		0.00			
N 11	KNXV	10/23/12	10/29/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$500.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$500.00		0.00			
N 12	KNXV	10/29/12	10/29/12	Monday 7-9pm Dancing with the stars	CM	7pm-9pm	M-----	:30	1	\$5,000.00	P-6	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$5,000.00		0.00			
N 13	KNXV	10/23/12	10/23/12	Tuesday Prime C Private Practice	CM	9pm-10pm	-T-----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00



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Contract / Revision **304405** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/09/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11368**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N13	KNXV	10/23/12	10/23/12	Tuesday Prime C Private Praticce	CM	9pm-10pm	- T - - - -	:30	1	\$2,500.00	P-6	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- T - - - -					1	\$2,500.00		0.00		
N14	KNXV	10/24/12	10/24/12	Wednesday Prime A Middle/Sub	CM	7pm-8pm	- - 1 - - -	:30	1	\$1,800.00	P-6	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - 1 - - -					1	\$1,800.00		0.00		
N15	KNXV	10/25/12	10/25/12	Thursday Prime A Last Resort	CM	7pm-8pm	- - - 1 - -	:30	1	\$2,000.00	P-6	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - 1 - -					1	\$2,000.00		0.00		
N16	KNXV	10/26/12	10/26/12	Friday Prime B Primetime	CM	8pm-9pm	- - - - 1 -	:30	1	\$2,000.00	P-6	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - 1 -					1	\$2,000.00		0.00		
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
1		KNXV	10/22/12-10/28/12	Friday Prime B			8pm-9pm	- - - - - F - -	:30	<del>(\$2,000.00)</del>		0.00 NM		
		See MG 16.2												
		[Prgm Chg> All Access Nashville is scheduled from 8-9pm on 10/26/12. jtaylor 10/9/12]												
2		KNXV	10/22/12-10/28/12	Friday Prime B			8pm-9pm	- - - - - F - -	:30	\$2,000.00		0.00 NM		
		Ⓜ MG for 16.1 10/26												
N17	KNXV	10/28/12	10/28/12	Sunday Prime B Once Upon a time	CM	7pm-8pm	- - - - - 1	:30	1	\$4,500.00	P-3	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - 1					1	\$4,500.00		0.00		
N18	KNXV	10/28/12	10/28/12	Sunday Prime C Revenge	CM	8pm-9pm	- - - - - 1	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - 1					1	\$4,000.00		0.00		
N19	KNXV	10/23/12	10/29/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1 1 1 1 - -	:30	5	\$850.00	P-3	0.00 NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1 1 1 1 - -					4	\$850.00		0.00		
Week:		10/29/12	11/04/12	1 - - - - -					1	\$850.00		0.00		
N20	KNXV	10/27/12	10/27/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - 1-	:30	1	\$300.00	P-6	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - 1-					1	\$300.00		0.00		
N21	KNXV	10/28/12	10/28/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - 1	:30	1	\$850.00	P-3	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - 1					1	\$850.00		0.00		
N22	KNXV	10/23/12	10/29/12	Nightline Nightline	CM	1035pm-11pm (10:35 PM-11:00 PM)	1 1 1 1 - -	:30	5	\$250.00	P-6	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1 1 1 1 - -					4	\$250.00		0.00		
Week:		10/29/12	11/04/12	1 - - - - -					1	\$250.00		0.00		

\*Tax 1 Note: Tax 0.5%.

Totals 66 \$44,025.00